



*Business name,*

*DATE*

*Address,*

Dear \_\_\_\_\_,

I am writing to introduce you to a marketing option unique to the West End area and surrounding suburbs. We all know that the 4101 postcode has established itself as a thriving hub of community based business. As a fitness centre with over a decade of growth and reputation, we have sought to solidify the business community through mutually beneficial sponsorship opportunities.

West End born and bred, we first opened our doors in 2008 with a modest three trainers and 50 fitness savvy foundation members. In just over 10 years, we have seen incredible growth, relocating to a larger facility and welcoming over 400 members and 14 trainers.

During-Covid we have continued this steady growth here in our home on Montague Road as well as expanding to open a new gym on Coronation Drive in Milton. Our goal in the next 6months is to open another facility in the inner eastern suburbs and expand our membership base to 700.

With such lofty goals and being a small independent business, naturally we need to look at ways we can raise capital by creating mutually beneficial opportunities for like-minded businesses (here is where you come in!).

Studio 99 would like to offer our neighbours a foundation sponsorship opportunity that would assist us along this trajectory.

Below we have outlined three 12-month sponsorship packages;

**GOLD: \$1,000**

- Prime logo placement on Studio 99 uniforms and all marketing collateral
- Feature on Studio 99 website and app ([www.studio99fitnesscentre.com](http://www.studio99fitnesscentre.com))
- Ongoing exposure across Studio 99 social platforms
- Half price group class membership for the entire staff
- Free entry into studio 99 celebration events plus amazing race function.
- 2 free corporate group sessions to be used throughout the year.



**SILVER: \$500**

- Prime logo placement on Studio 99 uniforms and all marketing collateral
- Feature on Studio 99 website and app
- Ongoing exposure across Studio 99 social platforms

**BRONZE: \$200**

- Feature on Studio 99 website and app
- Ongoing exposure across Studio 99 social platforms

Our current sponsors are already seeing the benefits and are open to offering a review of the process as a form of reference. They include

Emerge Realty

Zone Fresh Gourmet Produce

Resort Brokers Australia

The Montague Hotel

If you are interested in hearing more about these opportunities or want to talk further about how we can partner together in a mutually beneficial way, we would love to grab a coffee at Veneziano – our shout!

Regards,

Blake McClennan

Owner of Studio 99 Fitness Centre

Address: 387 Montague Road, West End, QLD, 4101

Email: [studio99team@gmail.com](mailto:studio99team@gmail.com)

STUDIO 99  
TRAINING CENTRE

Phone: 0431340389